



# YOUR CUSTOM BUSINESS BLUEPRINT





# THRYWA

## DONE-FOR-YOU

### CUSTOM BUSINESS BLUEPRINT

(Sample Version)

Prepared for: {{Customer Name}}

Business Name: {{Business Name}}

Date: {{Submission Date}}

## How to Use This Blueprint

Welcome to your **personalized Business Blueprint!** This guide is designed to give you a **step-by-step strategy** for launching and growing your business.

### What You'll Find Inside:

- A **clear business strategy** based on your goals.
- A **marketing & sales plan** tailored to your audience.
- Actionable **next steps** to start seeing results immediately.



# 01.

## BUSINESS STRATEGY

### Business Strategy

- Business Type: *[Your Business Type Here]*
- Business Concept Summary: *[Your Custom Business Concept Here]*
- Market Positioning & Competitive Edge: *[Your Unique Selling Proposition Here]*
- Ideal Customer Profile: *[Your Target Audience Description Here]*
- Customer Pain Points & Needs: *[Common Challenges Your Business Solves]*
- Psychographics & Buying Behavior: *[Customer Mindset & Motivations]*

📌 Your custom blueprint will provide detailed insights into your market positioning and audience strategy.



## 02.

## OFFER & PRICING

### Offer & Pricing

- Main Offer: *[Your Main Product or Service]*
- Pricing Strategy: *[Your Personalized Pricing Model]*
- Additional Revenue Streams: *[Upsells, Memberships, or Passive Income Ideas]*

📌 Your final blueprint will include a custom pricing strategy and monetization plan.

## 03.

## WEBSITE & FUNNEL

### Website & Funnel Strategy

- Website Status: *[Website Setup Details]*
- Essential Pages: *[List of Key Website Pages]*
- Sales Funnel Strategy: *[Lead Generation to Conversion Plan]*
- Customer Journey Breakdown: *[Step-by-Step Buyer Process]*



- Recommended Website & Automation Tools: *[Best Platforms for Your Business]*

✂ Your final blueprint will guide you in setting up a high-converting sales funnel.

## 04.

## MARKETING PLAN

### Marketing & Content Plan

- Primary Marketing Channel: *[Recommended Platform Based on Your Niche]*
- Additional Marketing Channels: *[Other Platforms for Visibility]*
- Content Strategy Themes: *[Topics for Authority & Engagement]*
- Posting Frequency & Best Practices: *[Optimal Content Schedule]*
- First 30-Day Content Roadmap:
  - Week 1: *[Your Custom Content Plan]*
  - Week 2: *[Your Custom Content Plan]*
  - Week 3: *[Your Custom Content Plan]*
  - Week 4: *[Your Custom Content Plan]*



✦ Your final blueprint will include a complete marketing strategy tailored to your goals.

## 05.

## ACTION PLAN

### Action Plan & Growth Strategy

#### 🚀 **Short-Term Goals (Next 30 Days):**

1. *[Action Step 1 – Immediate Priority]*
2. *[Action Step 2 – Key Business Focus]*
3. *[Action Step 3 – Marketing or Monetization Goal]*
4. *[Action Step 4 – Customer Engagement Strategy]*

#### 📊 **Long-Term Scaling Plan (6-12 Months):**

1. *[Expansion Strategy for Long-Term Growth]*
2. *[Advanced Marketing & Monetization Plan]*
3. *[Automation & Optimization Suggestions]*

✦ Your final blueprint will provide a clear roadmap to take your business from launch to long-term success.



## Unlock the Viral Vault – Special Offer for Blueprint Holders

If you didn't purchase the Viral Vault (32 Viral Video Templates) with your Blueprint, you still have a chance to grab it at a special reduced price!

### **What's in the Viral Vault?**

- 32 Viral-Ready Templates - designed to boost reach, engagement, and conversions.
- One-Click AI Prompts - Just copy, paste, and let AI do the heavy lifting.
- The psychology behind what makes content go viral - so you can adapt and create with confidence.
- The AI Personalization Script (Exclusive!) - Train AI to write in your voice by giving it the perfect introduction to who you are, your niche, and your style.

As a Blueprint holder, you qualify for an exclusive discount. Use coupon code THRYVVA50 at checkout to get it at a reduced price!

[Click here to claim your Viral Vault access now!](#)

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## Your Roadmap to Success Starts Here



Your business now has a clear strategy, pricing structure, and marketing plan tailored to your goals. The next step? Take action!

- Follow the steps outlined in your blueprint.
- Start implementing the short-term action items.
- Optimize your content strategy with viral video templates (if added!).

You have everything you need—now it's time to make it happen!  
— Sofia @ Thrywa

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## Quick Wins: Start Taking Action Now

Want to see results fast? Here are 3 quick wins you can implement today:

- ✓ [Quick Win #1 - Revealed in Your Personalized Blueprint]
- ✓ [Quick Win #2 - Revealed in Your Personalized Blueprint]
- ✓ [Quick Win #3 - Revealed in Your Personalized Blueprint]

📌 Your final blueprint will provide customized action steps based on your business model and audience.

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## FAQs: Common Questions & Answers

### **How do I use this blueprint?**

Your blueprint is a **step-by-step guide**—follow the **action plan** and implement each section.

### **How long will it take to see results?**

Results depend on **execution and consistency**. Many entrepreneurs start seeing engagement and momentum within **30 days**.

### **Can I customize my marketing strategy?**

Yes! This blueprint gives you **a proven structure**, but you can tweak it based on your unique audience and business goals.